

BPF video on PVC - A smart material that allows big energy savings

April 2013 - The British Plastics Federation ([BPF](#)) Vinyls Group has launched a new animated video looking at the energy and carbon emissions savings achievable by choosing PVC products.

The video highlights how choosing PVC products can result in significant energy savings without incurring extravagant costs. One such example is provided by Fife Council in Scotland who calculated that an average three bedroom property could save over £300 per year on energy bills by choosing PVC windows. The district would also benefit from a reduction in CO₂ emissions of over 200,000 tonnes.

Roger Mottram, Chairman of the BPF Vinyls Group said, "Successive investigations by independent authorities continue to validate the benefits afforded by choosing PVC products. In addition, progressive industry initiatives, such as the [VinylPlus](#) Voluntary Commitment, will reduce the environmental footprint of PVC products even further. The simple fact is that during their life time, PVC products save much more energy than is required to produce them."

To view the animation "Keeping Energy Efficiency Simple", visit ...<http://bit.ly/EnergyEfficientPVC> or click on the picture below:



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