

BPF video highlights savings achievable by choosing PVC products

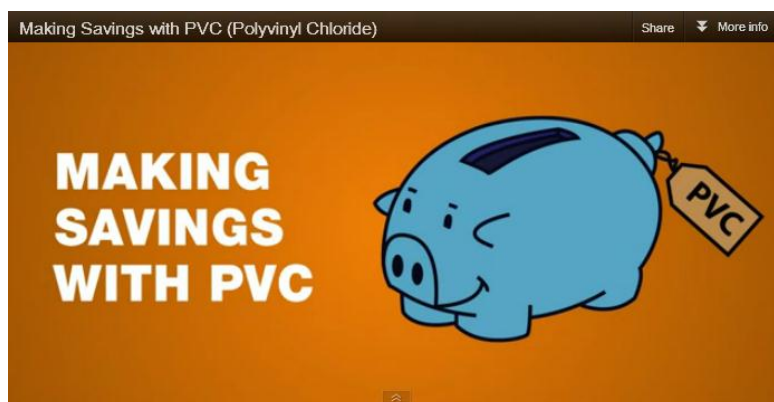
October 2012 - The British Plastics Federation (BPF) Vinyls Group has launched a new animated video looking at the savings achievable by choosing PVC products.

By using real life examples from UK Local Authorities the video shows how, at a time of economic austerity, using PVC products can not only save money but can also help to meet targets to develop better housing with improved comfort and insulation. In addition, with the Industry's continued commitment to sustainable development through the VinylPlus initiative (www.vinylplus.eu), specifiers can be assured that choosing PVC products have no greater environmental impact than the alternatives.

The video includes details of two local authority case studies; a study conducted for Stockton-on-Tees Council found that it was possible to install twice as many PVC windows as timber windows for the same price. Another study conducted by Green Party lead Brighton and Hove Council found that by using PVC products in the district, instead of alternatives, the Council saves £36 Million over a period of 5 years.

To view the video, go to <http://bit.ly/bankonPVC> or click on the picture below:

For more information, go to the [BPF News Section](#).



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